UNIVERSITY OF CALIFORNIA
SANTA CRUZ

University of California, Santa Cruz presents

Entrepreneurship for Researchers

Work with UC Santa Cruz instructors to research, build, and pitch a startup—while boosting your college and career readiness through hands-on learning.

Register by May 30, 2025

Program Overview

Entrepreneurship for Researchers empowers high school students with a **transformative, university-level experience** designed to spark innovation and **boost college readiness**. In this immersive two-week virtual session, students collaborate in startup teams to conduct market research, apply design thinking, and **develop investor-ready business plans**. Led by UCSC faculty and mentors, the program builds **future-facing skills in leadership, strategic communication, and entrepreneurial problem-solving**—culminating in a final pitch that showcases real-world impact.

🎓 **Who Should Apply:** High school students (Grades 9–12)

🌐 **Program Format:** Fully online (Live via Zoom + Canvas LMS)

🕐 **2-Week Program Dates:** June 16–20, 2025, June 23–27, 2025

💲 **Program Fee:** $1,200 per session

Launch a real startup idea

🔍 Use **market research, design thinking, and business modeling** to create and pitch a venture that solves real-world problems.

📈 Learn how to **validate ideas, identify market gaps, and build solutions** with impact.

SCAN ME

Start your summer at UCSC
Scan the QR code to apply to our Pre-College Program.